

**SHASTA GROWERS ASSOCIATION  
RULES AND REGULATIONS**

**I. Permission to Sell**

- A. Anyone holding a certified producers certificate from the county of origin and who has Shasta County listed as an authorized county, may apply for an ag. membership.
1. Prior to selling, a membership application must be filled out and filed with the association, along with copies of all certificates, permits, and fees. These include but are not limited to:
    - Certified producers certificate
    - Health permit if required for selling processed foods
    - Organic reg./certif. if selling advertised organic products
    - Nursery license/exemption if selling nursery stock
    - Apple maggot compliance if required by Shasta County
- B. An annual fee of \$30 must be paid by all applicants (ag., craft, etc.) at time of application. A daily market fee of \$5 minimum and 4% of gross sales must be paid at the end of each market day. There is also a \$1 fee each market day for certified producers. \$.60 of this fee is a state required fee used by California to maintain the Certified Market Program. The remaining \$.40 is applied to SGA expenses incurred printing and maintaining records of the state required load lists. **It is the responsibility of each vendor to pay their fees before leaving the market.** Failure to do so may result in suspension or expulsion. An additional \$15 fee is required to sell at the Thursday night MarketFest and Thurs. Anderson markets. As there are limited spaces at MarketFest, preference is given to vendors who attend Sat. market regularly, followed by regular attendance at the Tues. or Weds. markets, and finally no other market attendance required if space is available.
- C. Growers or producers may be represented by family members or employees, but not by a person who is reselling or whose compensation is primarily based on commission sales (state law.) Proof of employment may be required.
- D. According to State Code, a certified producer may sell for one other producer at any one time, provided that:
1. Both producers are association members
  2. Products are displayed separately, and certificates are displayed accordingly.
  3. The seller has the majority of products for sale.
  4. Both names appear on each certificate.
- E. All certificates must be conspicuously posted in your sales area during each market day, and all Ag. Dept. rules under Food and Agricultural Code Section 47025(a), Direct Marketing, must be followed. Any vendor who incurs a fine for a violation of

these regulations must pay the fine him/herself. Any vendor whose violations cause the SGA to be assessed a penalty/fine MUST pay the fine on behalf of the SGA before that vendor will be allowed to resume selling in any SGA market. Failure to follow these or any other state-issued rules may result in consequences from SGA, the Ag. Dept., or Environ. Health, including expulsion from any/all SGA markets.

- F. Members may apply to bring in a second “business” of their own under their existing membership. If the product requires a second stall space or is in other ways clearly a separate operation, then the member must provide a separate load sheet and pay a separate daily market fee for the second business.
- G. Certified grape growers who wish to sell their own wine must provide proof of liability insurance and add the SGA as a covered party under that policy. Ability to sell may be limited by municipal regulations.

## II. Booth set-up and Selling Practices

- A. The market will be in operation from mid-April to mid-Dec. on Saturdays, and July to Oct. on Tuesday mornings, 7:30-noon, in Redding, Weds. afternoons 3-6pm. in Burney, Sun. mornings 9am-1pm at Turtle Bay in Redding, Thursday mornings 7:30-noon in Anderson, and from mid-June-late Aug. from 4pm-8:30pm Thurs. eves for Marketfest.
- B. **NO SELLING IS PERMITTED UNTIL THE MARKET MANAGER OPENS THE MARKET. NO PRE-BAGGING IS ALLOWED.** Advance orders should be bagged or boxed before arriving at market and may not be delivered until after the market opens.
- C. Spaces for the Sat. market are selected at the Annual Spring General Membership meeting and are held by the grower all season. Any non-selected spaces may be reserved on a first come/first served basis. It is the responsibility of each member to contact the Market Manager by **CALLING (530) 226-7100 BEFORE 8pm TWO DAYS PRIOR TO ATTENDING YOUR FIRST MARKET**, by calling before 8pm TWO DAYS PRIOR TO ANY MARKET WHICH YOU WILL NOT BE ATTENDING, and calling before 8pm TWO DAYS PRIOR TO ANY MARKET WHEN YOU ARE RETURNING TO MARKET. Growers who fail to notify the Market Manager will be subject to a \$12 fine for each repeat occurrence and may lose their assigned space.
- D. Members arriving after 7am (or a half-hour before opening time) will not be allowed to drive through the main market area. The Market Manager will direct them to a parking space.
- E. Each vendor will have a load list, provided by the market, to fill out for each marked, and filed with the SGA treasurer. Certified producers must list the amounts and varieties of products brought to market and the amounts by variety sold at each market day.
- F. All USED/recycled produce boxes/containers must not display previous product advertisement (can be blacked out with marker, or labels removed, for example.)

## III. Health and Safety

- A. Produce must be fresh and of good quality. Seconds will be displayed separately and marked as such.
- B. All food products MUST be maintained at least 6 inches off the ground. This includes ice chests.

- C. Sampling must follow Dept. of Environ. Health Code.
- D. The area around each booth shall be kept neat and clean.
- E. Tables, produce arrangements, canopies, umbrellas and sun shades must be secure, stable, and not prone to collapse. All vendors must be able to securely fasten or weigh down their canopies, etc., in case of wind, and it is recommended to do this routinely, even when winds are not present at set-up time.
- F. NO SMOKING is allowed in the market—sellers must step outside market area to smoke. NO ALCOHOL consumption is allowed in market area. NO PETS are allowed in market area with the exception of service animals.

**IV. Pricing and Measures**

- A. All prices MUST BE CLEARLY POSTED.
- B. Collusion among growers to set prices, exert influence or pressure to cause growers to adjust prices is forbidden by state law.
- C. Scales must be inspected and display a current inspection sticker from the County Dept. of Weights and Measures.
- D. Pre-packaged food sold in closed containers must be labeled as to contents, amount/quantity, and name and address of producer.

**V. Governance**

- A. The Shasta Growers Association Board of Directors as developed these policies to regulate the operation of the Redding and Burney Certified Farmers Markets, and all other markets operated by the SGA. All market rules will be enforced in a fair and equitable manner.
- B. Members who do not comply with State, Federal, County, local or market regulations will forfeit their right to sell at the markets. Anyone denied the right to sell may appeal in writing to the Board of Directors.

**VI. Non-Certifiable Ag Members**

- A. Non-certifiable ag. products are defined as slightly modified agricultural products prepared from certifiable ag products, i.e. meats, wool, herbal tinctures, jellies and jams, etc. These members are subject to all Shasta Growers rules and regulations, and the fee structures are the same with the exception of the \$1 Certified Growers fee.

**VII. Non-Ag Members**

- A. Are subject to all SGA rules and regulations. They are limited to non-ag products which in no way compete with certified and non-certified ag producers. The fee structures are the same with the exception of the \$1 Certified growers fee.

***If you are a Certified Agricultural or Non-Certifiable Ag member, please be sure you receive a copy of Food and Agricultural Code Section 47025(a), Direct Marketing, so that you understand all the State of California's rules that apply to SGA and all other certified farmers markets—and all the administrative civil penalties which may apply if those rules are not followed. Copies may be obtained from the market manager or SGA Secretary.***